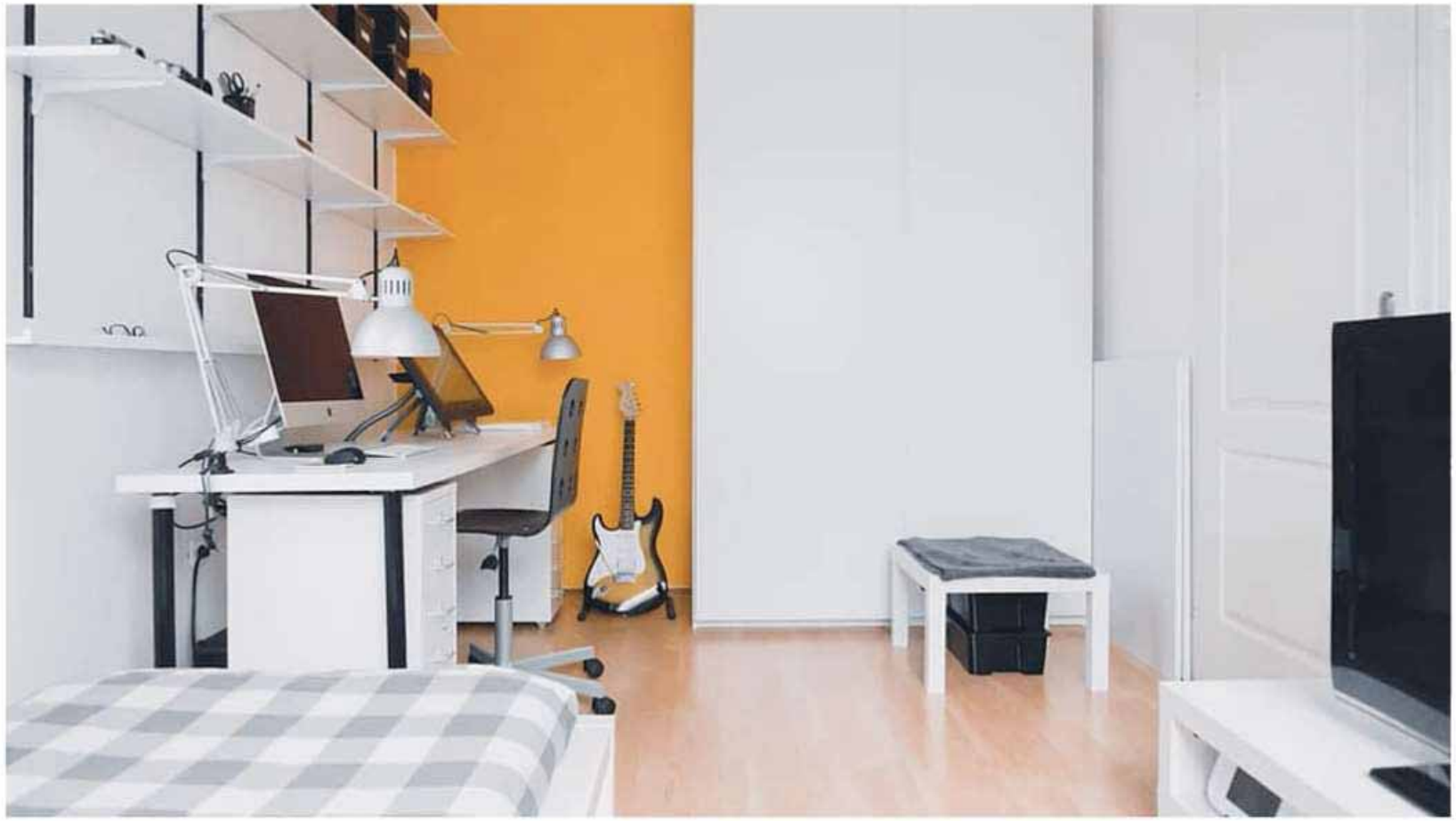
GCSE BUSINESS STUDY SKILLS

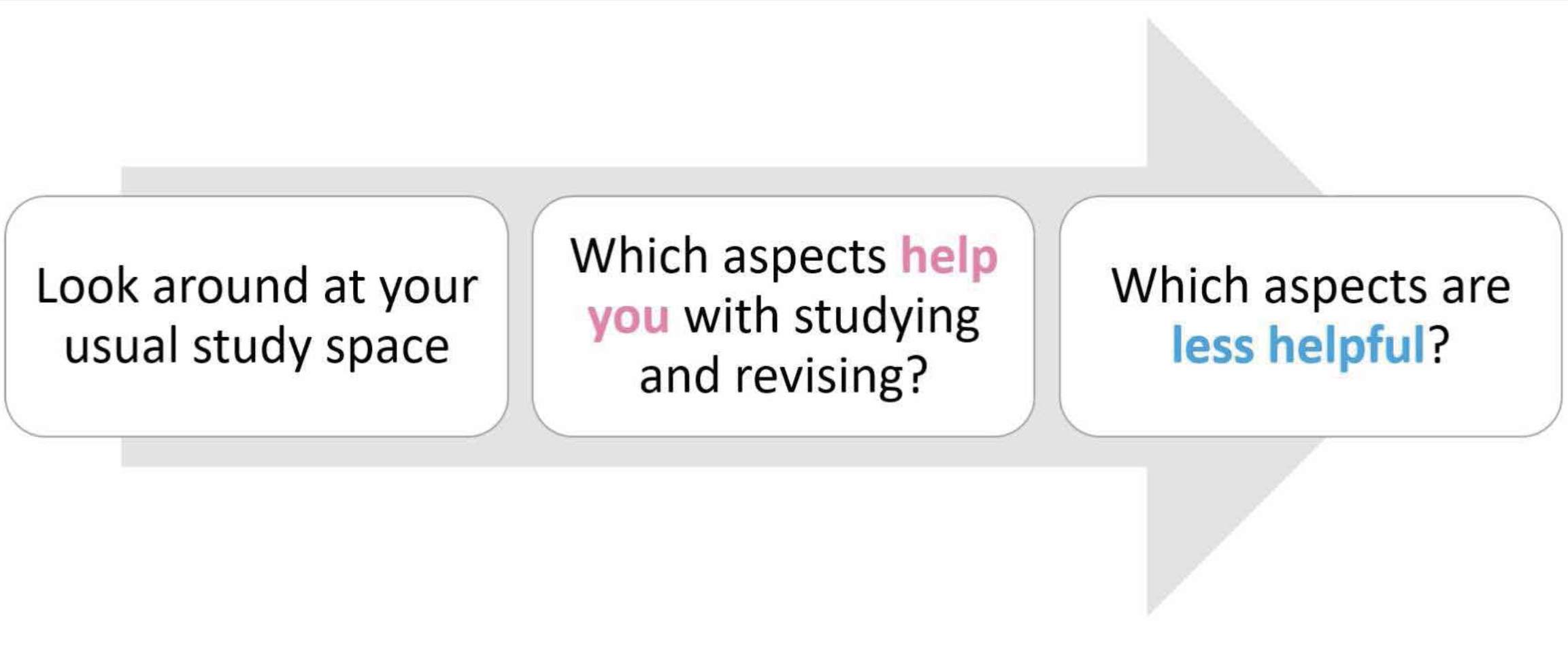
CREATE AN EFFECTIVE REVISION ENVIRONMENT



What are the features of this student's study area?

Note down good points and bad points

ASSESS YOUR OWN STUDY SPACE



DISTRACTIONS

Phone / notifications	Emails and messages	Background noise	Other people e.g. friends and family
Clutter	Multitasking	Other people "micro-managing" you	Hunger and thirst
Decision fatigue	Environment e.g. light, temperature etc	You!	

LIMIT DISTRACTIONS

Make revision more focussed, manageable and limit distractions whilst studying.

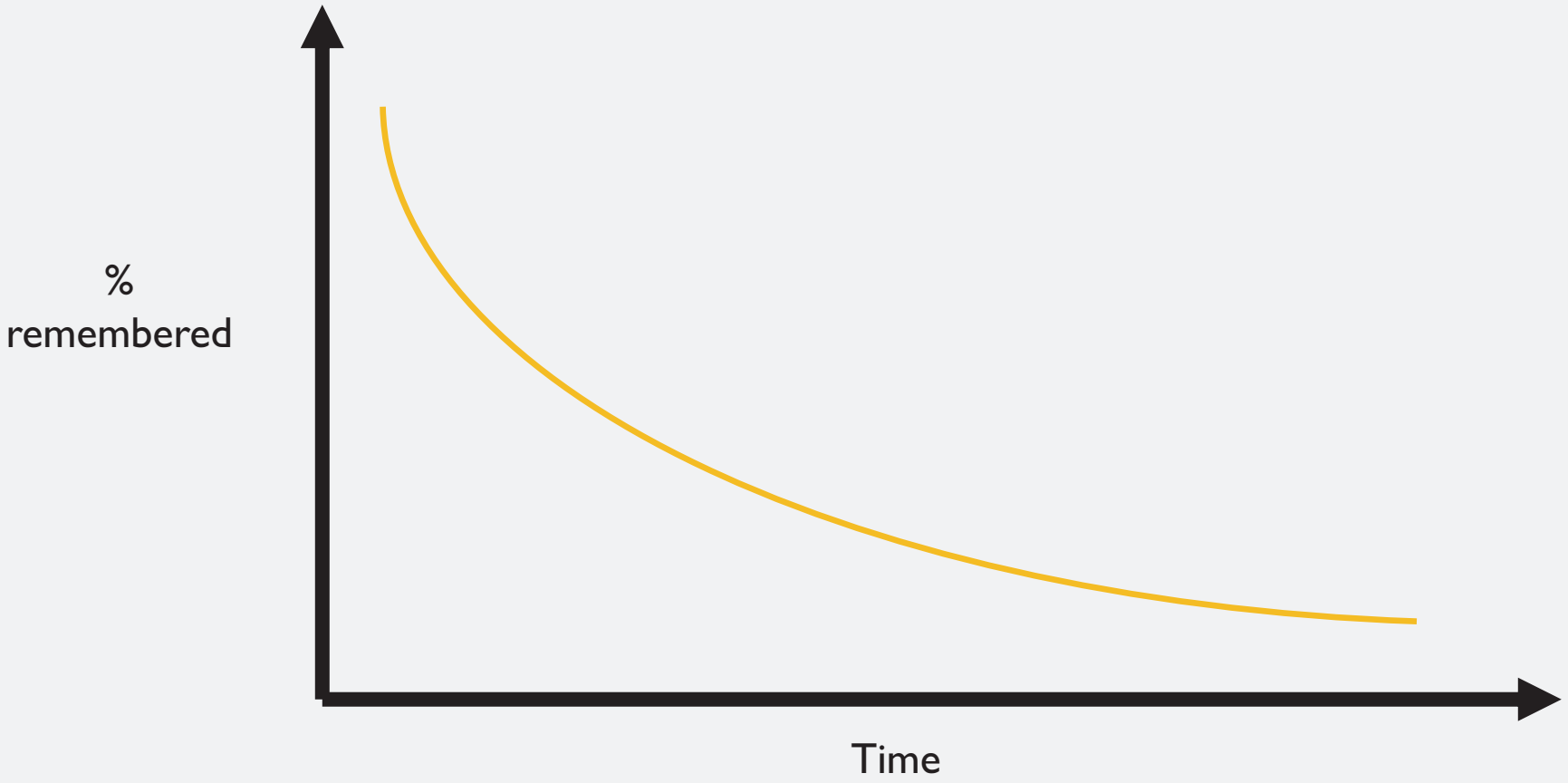
https://pomofocus.io/

REVISION TIMETABLE

Monday	Maths	Business studies	English
Tuesday	Religious Studies	English	History
Wednesday	Urdu	Maths	History
Thursday	English	Science	Maths
Friday			
Saturday	Religious Studies	Science	Business studies
Sunday	Science	Urdu	English

THE FORGETTING CURVE

Hermann Ebbinghaus



FLASHCARDS

EFFECTIVE FLASHCARDS
Mix images & words
Numbered / ordered
Clear headings & titles
Just one topic / idea per card
Lots of white space & clear fonts
Small & portable, on sturdy card
Key terms, definitions, diagrams
Exam questions & answers

WAYS TO USE FLASHCARDS TO REVISE BUSINESS

Learn Key Terms

- **Both directions** – from key term to definition, and from definition to key term
- Alternatively, fold your key terms booklet in half vertically. Use a **mini whiteboard** to test yourself.

Enterprise	**Entrepreneurial activity (can also mean a business or company).**

WAYS TO USE FLASHCARDS TO REVISE BUSINESS

Learn Formulae

WAYS TO USE FLASHCARDS TO REVISE BUSINESS

Learn Key Concepts

•Use your **RAG checklists** for each topic as indication of what to learn. Rate your understanding and recall before and after studying.

•Memorise pros and cons (tables, flow charts, bullet points, **create mnemonics**)

•**Exam question** on 1 side, with key bullet points from the answer on the other. Create explain/ discuss questions during each study session on flashcards. Explain: one benefit, one disadvantage, one method.

•Unlabelled **diagram** on one side, with a labelled diagram on the other side

•Use the Leitner system for flashcards: https://www.youtube.com/watch?v=C20EvKtdJwQ

WAYS TO USE FLASHCARDS TO REVISE BUSINESS

Learn Exam technique

Create flashcards on different style questions and the required format. See 'quick review of command words' ppt (Teams- exam technique and revision folder).

Explain	• **1 point** • **2 linked strands** • **Use of connectives (not and/or)** • **3 separate sentences**

WAYS TO USE FLASHCARDS TO REVISE BUSINESS

WAYS TO USE FLASHCARDS TO REVISE BUSINESS

Re-write key points from memory on a whiteboard.

Create a mnemonic

Design exam-style questions on separate flashcards

A business can compare itself to the relative strengths and weaknesses of its rivals in many different areas. Through conducting an analysis of its rivals, a business can assess the impact of competition and, as a result, make better and more informed decisions.

The strengths and weaknesses of competitors include:

- **Price:** a business can compare its prices to its rivals and how much value the price represents in terms of the product being sold
- **Quality:** customers expect the quality of a product to meet or exceed their expectations. A business that does not provide a product of the right quality will find it very difficult to attract and retain customers
- **Location:** the location of a business can have a massive impact on the number of customers and sales it generates compared to rivals. For example, a small business that is located in an area with a higher passing trade than a rival, is likely to attract more customers and generate more revenue
- **Product range:** the number of products one business has compared to its rivals is important to consider. A business must ensure that it is meeting the needs of its target market fully with its product range. If a rival is doing this better, a business will lose out on sales and market share
- **Customer service:** customer service can enable a business to differentiate itself from rivals. High levels of customer service can result in higher levels of customer satisfaction. This can increase brand loyalty and reduce the impact of competition on sales

WAYS TO USE FLASHCARDS TO REVISE BUSINESS

Explain one benefit to a business of using a market map.

P) Identify key features of competitors

S1) Allows business to spot gaps in market

S2) Business can focus on features to make themselves different.

Mind Mapping for Revision

Mind maps and concept maps are highly effective ways to support your revision because they allow you to see the "big picture" by zooming out on a topic, as well as seeing connections between ideas.

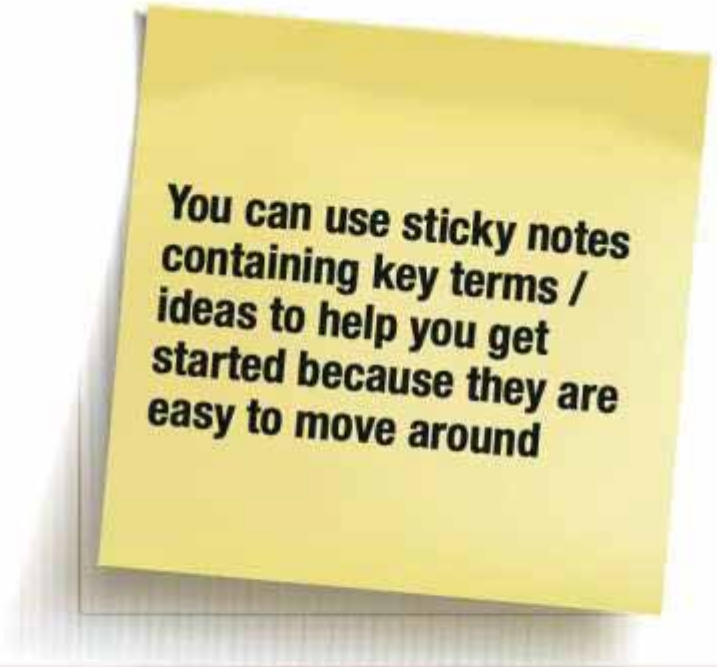
Mind Maps	A diagram-based way to represent and organise information on a topic. **Starts from the centre and "branches" outwards.**
Concept Maps	A diagram-based way to connect topics and concepts, focusing on **connections** between many ideas. **No central starting point.**

Key features of effective mind maps include:

- Between 4 and 7 branches
- Large paper
- Use of symbols, images, diagrams as well as words
- Colourful
- Lots of space

You can either draw them by hand or use digital software.

There are pros and cons to each method.



Top Tip!

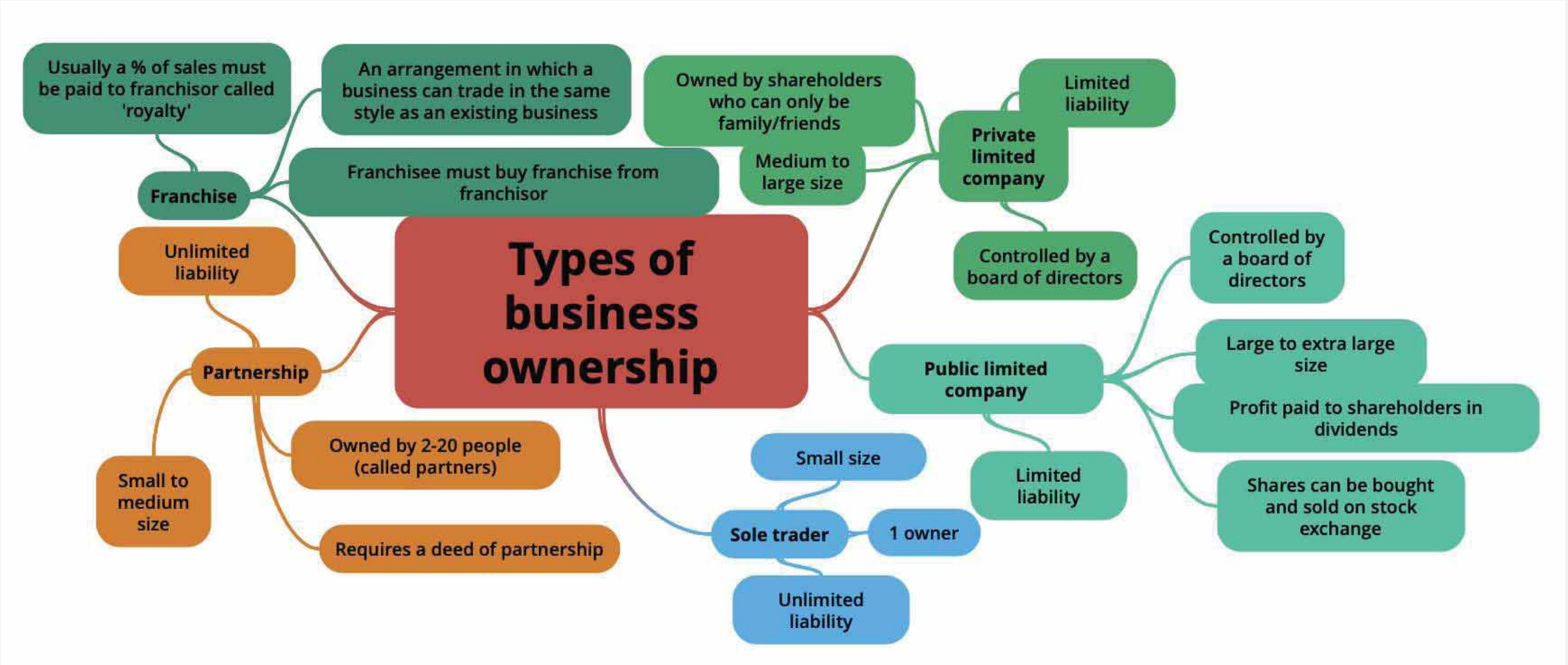
Make copies of any maps that you produce so you can reuse them.

MIND MAP KEY BUSINESS CONCEPTS

Theme 1

- Risks and rewards
- Role of business enterprise
- Customer needs
- Market research types
- Strengths/weaknesses of competitors
- Aims and objectives
- Sources of finance
- Business ownerships
- Factors affecting business location
- Marketing mix
- Business stakeholders
- Principles of consumer/employment law
- Economic factors

MIND MAP KEY BUSINESS CONCEPTS



Revision notes

Your revision notes should be a better resource than the notes you started with. Reduce your original notes by at least 80%, and use diagrams wherever you can. Focus your time on the topics you find most difficult. You could also try using Cornell notes!

Date: **Subject:**

Page: **Topic:**

Prompts, Key Points & Questions	Notes

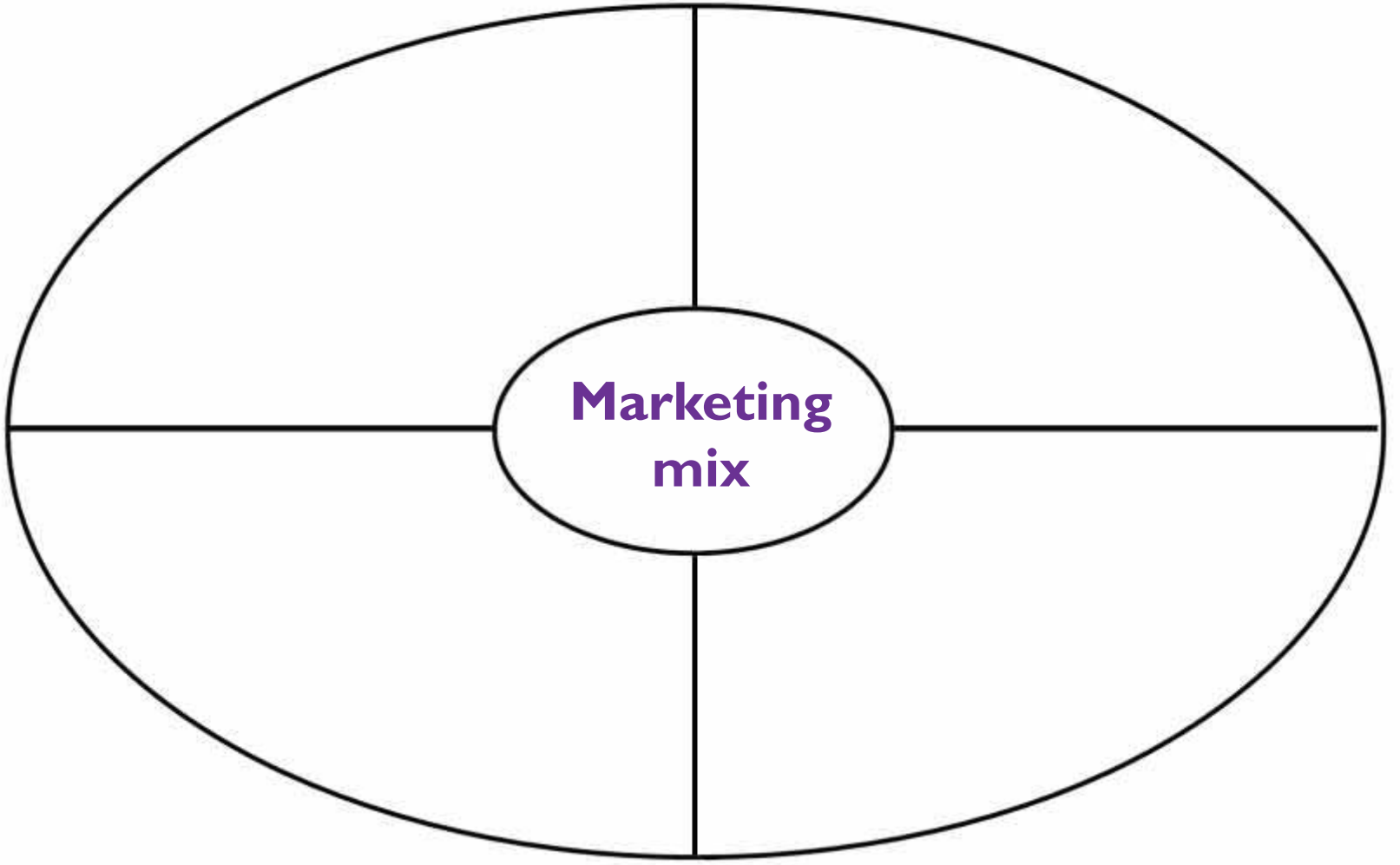
Summary

CORNELL NOTES

GRAPHIC ORGANISERS

Main Idea Oval with 4 Spokes

Directions: Write the main idea in the center oval and the subtopics and their associated details between the spokes.



Question and Answer Textbook Notes

Directions: In the questions column, turn the headings and subheadings of the textbook sections into question(s). After reading the sections, write the answer(s) to the questions you just created.

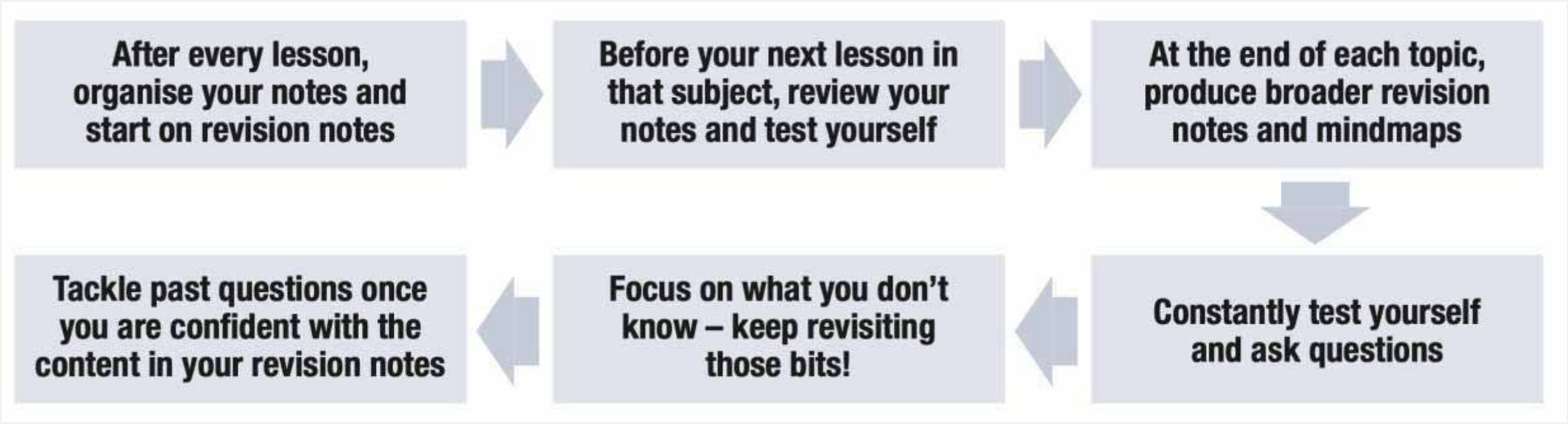
Questions	Answers

Vocabulary Sketching Pad

Directions: Fill in the required information in the areas below as indicated.

Word/Definition	Your Sketch	Word/Definition	Your Sketch	Word/Definition	Your Sketch

REVISION MINDSET STRATEGIES



Revision and Study Strategies: Embracing Mistakes

Multiple Choice Questions – indicate your **level of confidence** (L – M – H) as well as the answer

In any writing / exam answers, use a **different coloured pen** for anything you are unsure about writing or including

"Do corrections" – **redraft**, redo, check

Keep a "**Mistakes and Misunderstandings" notepad** for each subject – jot down errors in there along with the corrections

Organise your flashcards so you are more likely to meet the tricky topics – maybe include them several times!

Rewrite questions into a format that you understand

ACTIVE REVISION

When you go through your notes, you need to be **active**. You could try using the SQ3R method or the PQRST method.

SQ3R	**Scan, Questions, Read, Recite, Review**
PQRST	**Preview, Question, Read, Summarise, Test**

Other ideas for revision notes:

- Cheat sheets, containing everything for one topic on one sheet
- Link as many topics to real-life as you can
- Use posters and post-it notes

TEST YOURSELF
ADDITIONAL RESOURCES

- Review class notes (Your folder)
- Knowledge retrieval PowerPoints for each sub-topic (Teams). Answer on mini-whiteboards.
- Look at feedback on past assessments. Re-do any poorly answered questions on a separate piece of paper.
- Past paper questions on each topic (Teams- pinned to top of each topic)
- MCQ tests (Your folder, email me if you are missing any).
- MOPS checklist to ensure application in analyse, justify and evaluate questions.
- Revision playlist: https://www.youtube.com/playlist?list=PLp8BSCLLWBUCYeHDKb2N2MVDar54Qparx
- Youtube 'Bizconsesh'. Edexcel GCSE Paper 1 & 2 revision videos.