



Supported by



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10<sup>th</sup> Shawwal 1445 – 19<sup>th</sup> April 2024

Dear Parent(s)/Guardian,

We are participating this year in the 10X Challenge, a national competition for young people aged from 11 – 19 years. The Challenge is free and run by Young Enterprise, the UK's leading enterprise and financial education charity, that helps young people to develop the skills they need for life and work.

Taking part in the 10X Challenge will help our students to develop employability skills and experience alongside an important insight into how core curriculum learning will serve them well in this fast-changing world of work to understand the world they live in and begin to help them develop the skills they need in life and work to help them prepare for their future.

Students are pledged £10 and use this start-up capital to get their enterprise off the ground. They have 4 weeks to set up their business – coming up with an idea of a product or service they can sell and gain first-hand experience of what it's like to be an entrepreneur.

**The 10X Challenge will take place for 4 weeks from Monday 29<sup>th</sup> April to Sunday 24<sup>th</sup> May 2024.** Pupils will be provided with the opportunity to use their weekly careers lesson to work on the planning and design element of the challenge. Any support and encouragement you can give during this activity would really be appreciated.

For more information on 10X please visit the website at [www.10xchallenge.org.uk](http://www.10xchallenge.org.uk)

We cannot wait to get involved with this Challenge!

Yours sincerely,

Umme-Kulthum

Teacher of Business Studies